



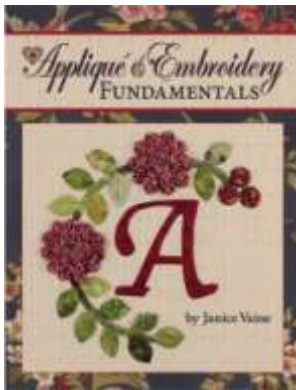
PRESS RELEASE

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Appliqué & Embroidery Fundamentals

By Janice Vaine



If you love the beauty of personalized embroidery, hand appliqué and artful embellishments, Janice Vaine's new book, *Appliqué & Embroidery Fundamentals* is for you.

In it, Jan takes you into her classroom for a one-on-one lesson beginning with her favorite technique Perfect Placement Appliqué. While making the letter "A" shown on the Appliqué Pillow, she leads you through the basics of hand appliqué from threading the needle, knotting the thread, the appliqué stitch, points, corners and curves to reverse appliqué.

Next, every letter of the alphabet is shown in full-color artfully encircled by an embellished wreath. A chart outlining the stitching order, detailed stitch selection and stitch instructions are provided for each letter and wreath design along with suggested fabric, thread and ribbon supplies and helpful tips.

Eighteen basic embroidery stitches and embellishing techniques with step-by-step instructions and large illustrations allow you to create as you wish. Or choose to begin with one of the small projects provided. More than 300 full-color photos provide inspiration and guidance. A "must have" for every stitcher's library.

Appliqué & Embroidery Fundamentals contains 128 pages, comes in a softcover binding, retails for \$27.95 U. S. and is available through your favorite bookseller, quilt shop, direct from Landauer Corporation 800-557-2144 or on the web at www.landauercorp.com.

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