



## **PRESS RELEASE**

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For information contact McB McManus  
800-557-2144  
Email: [mcb@landauercorp.com](mailto:mcb@landauercorp.com)

***The Art of Elegant Hand Embroidery, Embellishment and Appliqué***  
**By Janice Vaine**

*A basics & beyond* Book from Landauer Publishing

Landauer Publishing is proud to announce the release of *The Art of Elegant Hand Embroidery, Embellishment and Appliqué* by Janice Vaine. This acclaimed new book is a 256-page treasure trove of “superbly thought-out” instruction, beautiful photographs, step-by-step illustrations, and inspirations for beginner and experienced needlework artists, alike. With easy-to-follow directions for over 60 embroidery stitches, 20 ribbonwork techniques, 10 fabric techniques, 8 stumpwork techniques, and 6 needleturn appliqué techniques, readers will be able to successfully stitch any of the 124 blocks on the included pattern DVD.

*The Art of Elegant Hand Embroidery, Embellishment and Appliqué* has been called a “superbly thought-out teaching book” and is sure to become a favorite textbook for those who teach needlework techniques. Needlework artists will refer to the 256 full-color pages time and time again for its “techniques plainly and succinctly explained and illustrated.” The book includes a DVD with full-size patterns for 102 - 4” blocks, 20 - 8” blocks, one 16” center block and one corner swag, as well as stitch suggestions and appliqué and embroidery transfer instructions. These full-size patterns are also available on paper in a stand-alone package sold separately.

An experienced seamstress, quilter, appliqué enthusiast, pattern designer, and teacher, Janice Vaine has 43 years of sewing and needlework experience. In 2003, she was invited by Elly Sienkiewicz to be the guest designer for the ancillary projects in Elly’s book, *Baltimore Elegance*. In 2004, Jan’s love of sewing and designing blossomed into her pattern company, The Graham Cracker Collection. Jan’s teaching credentials include the past five consecutive years at The Elly Sienkiewicz Appliqué Academy in Williamsburg, Virginia; the International Quilt Festival in Houston, Texas; quilt guild retreats; and her local quilt and sewing shops for over 20 years.

*The Art of Elegant Hand Embroidery, Embellishment and Appliqué*, by Janice Vaine, contains 256 pages and includes a pattern DVD. It retails for \$34.95 with a hardcover, hidden-spiral, lay-flat binding. It is available through your favorite bookseller, quilt shop, or direct from Landauer Publishing at 800-557-2144 or on the web at [www.landauercorp.com](http://www.landauercorp.com).

**Landauer Publishing, LLC**  
3100 101<sup>st</sup> St. Ste A Urbandale, IA 50322  
tel 800-557-2144 fax 515-276-5102 [www.landauercorp.com](http://www.landauercorp.com)